



AM Texting

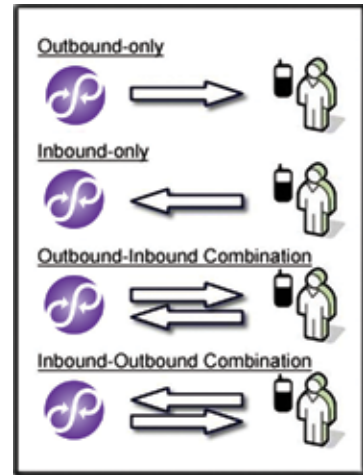
Need to inform your customers of a current promotion, perhaps business is slow or you just want to send an event reminder?

Send a quick text!

SMS text messages are short, quick communications your customers will get within seconds. You can prompt them to take immediate action, driving traffic to your business. According to the DMA, 97% of all texts are read within the first 5 minutes of receipt.

Text messaging works for many reasons. Almost everyone today has mobile phone and keeps it within arm's reach. You can send special promotions exclusively for mobile users, contests and weekly coupons. Sending just a few short messages a month can help keep your company or product top of mind with your customers for future purchase.

SMS text messaging is easily tied in with other services, such as email blasts, landing pages, QR codes or direct mail marketing, creating integrated campaigns which can help increase response rate and improve ROI.



Because text messaging is permission-based you're communicating to a highly targeted group or perhaps, people who care about your business, what it has to say and what it has to offer.

When you reserve a keyword and someone texts, they'll get an instant response which is easily customizable. A person texting your keyword is instantly added to your SMS marketing list. Use to promote; let people know how they can join and post on your website and social media sites. You could even add an incentive in your auto-reply for joining your list.

- Permission marketing
- Instant communication
- High read rate
- Personalized messaging
- Special offers or coupons
- Messages easily forwarded
- Establish stronger personal connections
- Trackable

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