



AM MailTracking

Mail tracking provides valuable benefits to direct marketers. Our tracking turns your data into action.

AM MailTracking provides support and reporting based on data provided from the USPS IMb. We provide you with near real-time tracking information about your First-Class Mail, Periodicals, and Standard Mail letters and flats, and when it delivers. We track both Destination mail (outgoing) giving you advance information about when your mail pieces are projected to reach their destination, and Origin mail (incoming) so you can anticipate what customer's donations, replies or orders on their way.

Detailed Scans

View entire delivery history for any given record.

SCF	Pieces Mailed	*Delivery Scans	% Scanned	Forward Mail	Return Mail
**	0	3,285	0.0	3,285	0
LAKELAND FL 338	3,157	2,933	92.9	0	0
MANASOTA FL 342	8,886	8,158	91.8	0	0
SCF FT MYERS FL 339	5	3	60.0	0	0
SCF GAINESVILLE FL 326	3	3	100.0	0	0
SCF JACKSONVILLE FL 320	2	1	50.0	0	0
SCF MID-FLORIDA FL 327	2	2	100.0	0	0
SCF ORLANDO FL 328	176	156	88.6	0	0
SCF TAMPA FL 335	27,435	25,286	92.2	0	0
ST PETERSBURG FL 337	5,334	4,996	93.7	0	0
Totals:	45,000	44,823	99.6%	3,285	0

Extensive Capabilities

- Outbound mail tracking and reporting available by first scan, last scan and delivery date
- Inbound/reply mail tracking and reporting
- Create daily trigger files from your tracking data to deploy coordinated emails, telemarketing and more
- Trigger files coordinate with other AM services
- Single Source ACS management and reporting including Forwarded and Returned Mail reports
- Outbound mail tracking can be viewed at many levels including national, state, zip and even individual mail piece



Outbound mail tracking & reporting



Inbound mail tracking & reporting



IMB file coding on tracked mail



Trigger follow-up communications

Managing complex data is a snap with AM Solutions Mail Tracking. We provide a wide array of user-friendly reports showing when the mail is in the custody of the Postal Service and when your mail is being delivered. The reports allow you the essential tools for tracking mail and making your multi-channel marketing program easy, highly effective and profitable.

AM Solutions

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