

Integrated Marketing

IT'S AS EASY AS 1, 2, 3...

ATTRACT



INTERACT



REACT



...WITH *AM* Solutions

ATTRACT

- Create a coordinated, multi-channel marketing campaign
- Personalized text and imagery
- Add PURLs and QR codes-generic or customized
- Create landing pages-web and mobile based

INTERACT

- Perfectly-timed flow of messaging
- Greater awareness and increased opportunities for response
- Seamless buyer/donor experience
- Managed links- Intelligent Mail, PURLs, QR Codes, landing pages, and triggered emails

REACT

- Delivery status of outbound channels
- Ability to send auto acknowledgements, thank-yous, and distribute leads
- Track delivery, landing page views, web visits and phone calls
- Comprehensive reports available

STAY AHEAD OF THE COMPETITION BY INTEGRATING



making connections matter

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