



AM Emails & Landing Pages

Reach the Right People at the Right Time with the Right Message.

Engage your customers and prospects with email marketing, a powerful and cost effective tool. Email is widely used in marketing today. It gives you the power to reach customers in a place most are visiting multiple times every day . . . their inbox. Not only are you able to determine the time of delivery, you can trigger an email to be sent after a mail piece has been delivered, or anticipate delivery and before the piece arrives in the mailbox. Enrich your emails by adding web links, social media icons and landing pages to enhance your message, even track which web links and social sites are being visited.

Create an effective, profitable inbound marketing campaign by adding a landing page. A landing page can be any stand-alone page that someone lands on after clicking on an online marketing call-to-action. Drive traffic to a highly targeted, customized landing page for improved conversion rates. Landing pages help to focus your prospect's limited attention on your offer. A specific call to action and content with eye-catching images that grabs and holds the attention of the visitor is very important. Utilize landing pages to generate leads, promote a special or even for e-commerce.

SOME BENEFITS OF EMAIL MARKETING

- Builds Credibility
- Encourages Donations
- Builds Brand
- Improved Communication
- Drives Website Traffic
- Generate Leads
- Promote a Product or Service

SOME BENEFITS OF LANDING PAGES

- Single Objective
- Improved Analytics
- Single Call to Action
- Reporting & Testing
- Targeted Approach
- Online E-Commerce
- Increased Conversion Rate

With AM Solutions Email and Landing pages you have options for enhancing your direct mail marketing efforts by creating an integrated campaign to enhance visibility and effectively gauge your ROI. With data and more we can help turn your marketing efforts to a more precise, effective and productive campaign.

AMsolutions

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