



# AM Data

**Data is the key to every marketing initiative. Investing in data highlights the importance between marketing and the customer experience. Your content has to resonate with your audience if you're going to successfully build relationships with new prospects and customers.**

We are driven, creative experts in data, print, postal optimization, mail, fulfillment, analytics and reporting offering data-driven immersive marketing solutions designed to help your business acquire, retain and grow customers.

## Enhance

- Address Append
- Phone Append
- E-mail Append
- Demographics

## Processing

- Merge/Purge
- Geo Coding
- Drive Time/Radius
- Suppression

## Hygiene

- AEC
- CASS
- NCOA
- Do-Not-Call/Do-Not Mail

## Immersive Marketing Solutions

- Targeting
- Analytics
- Digital
- Database Marketing
- Email/Social Media Marketing



**AM Solutions**

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